

Friends of the Library Regular Board Meeting Minutes 11/18/24

Present: Jeremy Gragert, Treasurer; Michael Kersting, Member at Large; Esther Moen, President; Astrid Hayden, Administrative Assistant; Stacy Yearous, Program and Development Coordinator; Kimberly Hennings, Deputy Director; Charlie Schell, Library Board Liaison; Mary Jo Mayer, Secretary; Deb Mathson; Vice President

Absent: Dave Lehmkuhl, Patti Ausman

1. Meeting called to order at 6:00 p.m.
2. Moen motions to approve minutes from October 21th meeting, Mathson seconds, approved
3. Call from Moen for additions to agenda and announcements- Stacy adds item.
4. Treasurer's report (Gragert) - Drawing attention to the budget spreadsheet, noting revenue from memberships remain slow. Per Stacy, membership drive with letters going out next week/other promotions planned.
5. Library report (Hennings) - Staff was involved in a two week long time/space study This was the first study of this nature in which data was gathered regarding where in library patrons were spending their time as well as what they were doing. Valuable information to be gained and the plan is to repeat study in different times of year. Youth Services space was updated becoming more customer friendly. Data collected from Reference Services may influence staff allocations.
6. Board liaison report (Schell) - Waiting to see total budget soon. Evaluation of library Director Nancy has taken place. Very positive review from all areas.
7. General staff updates (Yearous/Hayden) - Book sales remain slow. Will be doing promotions around key dates, Black Friday, Small Business Saturday, Cyber Monday and Giving Tuesday to help boost sales. Seasonal Train Exhibit preparations are going very well. Friends just recently received grant in amount of \$3000.00 grant from Women's Circle. Volume One voting now open. Friends of the Library is nominated in the following categories: Best non-profit, Bookstore, Volunteer Opportunity, and Best Kept Secret.
8. Give Kid a Book - Friday Nov. 1st. Lakeshore Elementary was recipient of 368 books. Currently collecting books, BAM and RCU are huge sponsors of this program. Books for age range 2-5 yrs. is suggested. Fourteen agencies benefit from the donation of approx 4000 books on average.
9. Old business - None
10. New business - CD that is due in 12/12/2024 value \$25,963.93. Discussion surrounding whether to renew. Jeremy motions to renew at highest rate available at due date. Deb seconds motion.
11. No meeting in December. Next meeting Jan. 20, 2025

Meeting adjourned 6:36 p.m. Minutes submitted by Mary Jo Mayer

