EAU CLAIRE PUBLIC LIBRARY

TRANSFORMATION 1971

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YOUR LIBRARY

IS HERE TO SERVE

YOU!
The changes that occurred at the Eau Claire Public Library were relatively small ones, although there were many. Five staff members retired having served the Eau Claire Public Library user for a total of 108 years. New staff members were hired and are in the process of being trained. The outside building trim was painted this year.

In September, the Library Board proposed to the City Council that there is a need for additional space and that this space is required in 1974. A request was made to hire an architect.

New furniture was placed into the Browsing Room adding nine seats and a warm, new appearance. The microfilm readers, microfilm collection and phonograph disk collections were moved into one of the side rooms. New shelving will be set up in early 1972. Two additional card catalog units were added on the Main Floor. A new book return was installed.

The Children's Room participated in many minor changes which brought about a significant general improvement in the services and the materials. The most important change was the weeding of the book collection with many classics and standard works replaced with attractive new copies. The juvenile magazine collection was evaluated with changes made in some of the titles. A large paperback rack was installed along with new juvenile paperbacks in an attempt to attract readers. The preschool storytimes were well attended. The Summer Reading Club with the theme "Dive Into Summer--Read" had 246 participants who completed the program. Extra's like "Puff" a fifteen foot papier' mache dragon made by Boyd School sixth graders brought happiness to the children and favorable comments from the parents.

YOUR LIBRARY IS HERE TO SERVE YOU!
In the cataloging of books, a major change was made to Library of Congress proofslip service. This change permitted items to be placed into circulation within one week of arrival and most other items within three weeks of their arrival. A second major change was the reclassification of the phonograph records collection. The public reaction to this was favorable for the individual can now browse and locate what he wants, as well as going directly to locating a specific record.

The circulation of materials in the Adult Department increased by 15.1%. Many of the earlier stated changes directly affected this area of service. Another change was the updating of the vertical file with current material and assigning Library of Congress subject headings. The addition of a paperback rack filled the popular paperbacks was appreciated. One change that was not positive was the moving of the phonograph records to the side room. A decrease of circulation was immediately noted with this move. The assigning of a number to each telephone directory and a directory locator facilitated their use. The Eau Claire library user continued to use the inter-library loan service by requesting 888 items, a 23% increase. The use of 16 mm films by individuals increased by 50%.

The Tri-Valley Public Library System continued to increase their demand for reference service by 47%. Tri-Valley members' film requests were increased by 9%. Four new libraries used this service.

1971 - SUMMARY OF STATISTICS

Days and Hours of Service: The Library was open 306 days, providing 3,443 hours of service.

Number of Eau Claire Residents Served: 42,311. Thousands of additional Eau Claire area residents also had access to Eau Claire Public Library facilities.

Number of Registered Borrowers: 13,601 Adult
4,733 Children
18,334 Total

Percentage of Eau Claire Residents Registered: 43%

Total Circulation of Library Materials: 251,559 books, films, pictures, records, and other materials for a 12% increase.

Reference Questions: 12,559.

Items borrowed from other libraries for Eau Claire Public Library users: 988 for a 23% increase.

Items lent to Tri-Valley System Members: 4,150 requests for a 47% increase with 2,683 items used to fill these requests. Unfilled requests were forwarded to Madison.

Holdings: 91,410 books
2,006 phonodiscs
94 art prints
1,247 microfilm
15 newspapers
241 periodicals
514 films
148 filmstrips

Additions and Discards: 10,145 added; 7,300 discarded (due to worn condition and outdated information).

Gifts: 1,218

Enrollments in 1971 Summer Reading Program: 656.

Staff: 21-1/3 authorized positions in full-time equivalents.
### 1971 FINANCIAL REPORT

**Appropriation from City**
- $208,472.00

**Fines and Non-Residents Fees**
- $7,982.94

**Balance 1/1/71**
- $5,910.33

**Total**
- $222,365.29

**Operating Budget**
- $214,966.00

**Expenditures**

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**Sundry Charges**
- Retirement & Social Security
  - $16,179.78

**Capital Outlay**
- Building
  - $1,690.56
- Furniture and Equipment
  - $8,496.63
  - **Total**
  - $10,187.19

**TOTAL EXPENDITURES**
- $209,206.47

**Balance**
- $5,759.53

**Receipts**
- Tri-Valley Library System
  - $20,270.08
- Federal Grant
  - $2,140.00
- Balance 1/1/71 - Tri-Valley
  - $3,267.16
- Interest Revenues
  - $839.23
  - **Total**
  - $26,516.47

**Expenditures**
- Tri-Valley Library System
  - $16,724.33
- Federal Grant
  - $1,293.97
- Hobbs Foundation Grant
  - $18.00
- F. B. White Bequest
  - $5,683.42
  - **Total**
  - $23,719.72

### Special Funds

**YOU!**
WE ARE BUILDING FOR TOMORROW!
In 1971 the Adult Department enjoyed an increase of 15.1% in the circulation of library materials. The increase reflects a greater need on the part of the community for library materials and also reflects, hopefully, a measure of the general effectiveness of various changes in the library. The following is a brief record of those changes and of adult services at the Eau Claire Public Library during 1971.

In the circulation department, the procedures involved in the circulation of materials have been reviewed and simplified. The emphasis has been on a check-out service which is as simple, efficient, and fair to each patron as possible. Specific changes in procedures include the following which occurred in late October and early November: The attaching of fine slips to the application instead of keeping these records of fines in a separate drawer; the simplification and standardization of procedures involved in applying for a library card; the decision to use consecutive numbering in library cards, instead of separate numbers for resident and non-resident cards; simplification of transferring or issuing a library card to a person under eighteen; the decision to pull numerics only every two months after expiration date, as well as the decision not to deep numerics or applications longer than two months after the expiration date unless there is material outstanding or a fine larger than one dollar.

To help in the evaluation and standardization of those procedures, detailed task descriptions were made for each job involved in circulating materials and registering new borrowers. These were begun
Analysis

In the field of information processing, the increase in the number of complex and large-scale systems, such as computer networks and data centers, has led to a significant increase in the demand for efficient and effective information management systems. The growing importance of interoperability and standardization in these environments has made it necessary to develop new approaches to address the challenges of managing and processing large volumes of data.

In the following sections, we will explore some of the key issues and technologies that are shaping the future of information processing, focusing on areas such as data management, data mining, and artificial intelligence. These technologies are essential in enabling organizations to make better decisions and improve their operations by extracting valuable insights from large datasets.

To this end, we will discuss how recent advances in data processing and management have contributed to the development of new tools and techniques for analyzing and interpreting complex data. These advances include the use of machine learning algorithms, data mining techniques, and cloud computing services, among others.

In conclusion, the field of information processing is rapidly evolving, and it is essential for organizations to stay abreast of the latest developments and technologies to remain competitive.

From our analysis, it is clear that the future of information processing will be characterized by a greater emphasis on interoperability, standardization, and the integration of diverse data sources. As we move forward, we will continue to see significant growth in the use of big data and data analytics, as well as the development of new tools and technologies to support these efforts.
early in the year and will continue to be adjusted as changes are made.

In general the changes in circulation have proven useful and will be retained. Although circulation represents only the mechanics of bringing user and material together, it has been a sensitive area and one in which even one instance of poor service or a mistake in issuing a fine can reflect adult services very poorly. For this reason much effort will continue to be made to improve the circulation process.

The adult materials collection was evaluated and increased throughout 1971 and beginning in June it was extensively weeded. The drastic (3,616 books) weeding begun in June was necessitated by the fact that in some subject areas systematic weeding did not appear to have taken place since the 1930's. The withdrawal of materials was usually based upon a combination of factors which included (1) Unmendable and shabby physical condition of the book (2) dated or irrelevant content and (3) materials which were used infrequently or not at all.

The 800's were weeded in June, July, and August through a combined effort of the professional staff. Materials will continue to be weeded at a slower rate by the person in each subject area who is responsible for ordering materials in that area.

The total number of new books added to the collection in 1971 was 5,823. 

The record collection was reclassified and this change seems to be greatly appreciated by library users. There were approximately 188 new records added: 12 in January, 62 in March, 58 and 81 in November. The records were moved in September from the magazine room to what had been a back office. In December a record rack to display new records was placed in the foyer. Both of these changes are still being evaluated.
A paperback rack was added in the early part of '71. The original purpose was to select paperback titles for this rack which would appeal to young adults as this group seemed to have been somewhat neglected. It has been found however that the popularity of paperbacks and the advantages of a display arrangement on the paperback rack have appealed to many users and the selection of materials have tended to be adult oriented.

573 films were made available this year to Eau Claire and the library system. This is an increase of 87 films from the previous year. The system of booking and circulating films was evaluated and changed in August. This system seems to work smoothly and effectively, although there are at least a few drawbacks, which will have to be adjusted when the system is reevaluated in August.

In spite of increased availability of films and simplification of procedures the number of bookings has decreased in 1971. This is generally attributed to the stricter controls which have been placed upon the use of films borrowed for school use. Only one film can be booked at one time by a teacher. This has been designed to make films more available for the general public.

The films have been a very popular library material and possibly one which attracts patrons who would not otherwise use the library. However if it could be afforded, the general quality of films in the circuit should be improved; more materials, materials which are in better physical condition and materials which have more current and better content, are needed.

The pamphlet file was reorganized and extensively weeded beginning
A newspaper head may guide you to the exact page of a newspaper.

Subject to come together are city school trustees to have grown somewhat neglected.

It has been long known that the duties of newspaper editors and their

satisfaction of literary merit may be found in the pages of newspapers and the

locality and the selection of materials have tended to be slight.

organized.

If films were made available only part of your choice may come into

readers. That is an instance of a film from the bourgeoisie.

the choice of a student and students, if available and organized, to

attempts at exploring the various aspects of making a newspaper a

media of increased sensitivity of time and simplification of

prosecution of the number of people to get an organized group of

reach only one film can be produced

at once of a complete film and been developed to make film more

available for the general public.

The films have been a very valuable library material and perhaps

our school officials are pleased and wonder how to use them. How

enlarge if cooking is to go ahead, the general culinary material will

more material on cooking and people correct are

necessary.

The preparation time may be shortened and experimentation may be

ongoing.
in June. After weeding was completed, the travel and vocational file were relocated next to the general pamphlet files. New file folders and racks were added to the pamphlet files and L.C. subject headings were assigned to replace the previous system of headings. References to subject areas covered in the pamphlet file were placed in the subject card catalog.

The same procedures are being used in the reorganization of the Wisconsin pamphlet file which began in November and is in the process of being completed. One particular change in the Wisconsin file has been the decision to stop filling Wisconsin governmental publication under the issuing agency and to file these materials instead under specific L.C. subject headings.

In July numbers were placed on the spine of each phone book to facilitate its use. A directory of these phone directories was then developed; the directory listed the city or phone book with the number under which it could be found on the shelf. Cardboard containers to keep the smaller telephone directories upright have also been added.

Two new microfilm readers were added in September and the microfilm reader printer was moved to the remaining back office in order to remove it from public access. After the addition of microfilm in 1971, the microfilm collection reached a point of near completeness; future expenditures will now be aimed at maintaining the microfilm collection at a current level.
In June, after meeting with Congressman Frank and an accountant, little was accomplished in the way of securing the contractor's agreement. While a tentative agreement was reached to have the pumpkins lifted and the sugar beets washed, no contract was signed. The contractor agreed to operate the pumping station of refrigeration, refrigeration for sugar beets, and to sign a lease; these conditions being adhered to by the contractor's agent. However, no progress was made towards securing a contract for the purchase of the refrigeration equipment. The contractor agreed to sign a contract for the purchase of the refrigeration equipment and to make provision for the payment of the contractor's agent.

The contractor was also placed on the recommendation of the Board of Directors. In July, another meeting was held to discuss the progress of the project. The contractor agreed to sign a contract for the purchase of the refrigeration equipment and to make provision for the payment of the contractor's agent. However, no progress was made towards securing a contract for the purchase of the refrigeration equipment. The contractor agreed to sign a contract for the purchase of the refrigeration equipment and to make provision for the payment of the contractor's agent.
In general the collection is in adequate condition, although naturally there are improvements which can and should be made. The book collection will be helped in the next year by a system of weeding which will have the usual advantages of periodical weeding as well as the added advantage of offering the librarian responsible for ordering in each subject area a chance of continually evaluating the materials in that subject field.

The adult library non-book collection includes records, films, pamphlets, magazines, microfilm, newspapers and art reproduction. These collections were maintained in 1971 although no new types of non-book materials were added. The library does recognize the increasing importance and usefulness of non-book materials and continues to watch the trends in this field for possible new collections.

The floor plan in the adult department underwent several changes during the year. Some were made in the interest of patron convenience and others were done to meet pressing needs for space. In September a former back office was vacated. It is now used to house the record collection and the microfilm collection and readers. In November a new section of shelving was added to the reference department. The collection was then shifted to make room for expansion and to improve the arrangement of the collection. Some materials were made more accessible including back issues of the Wisconsin Blue Book, Facts on File, and the almanacs. These materials were brought from the upstairs magazine room. The fiction room was shifted shortly after this in order to make room for expansion. The oversize books, lawbooks, and circulating encyclopedias and older years of materials which had been moved from the upstairs three weeks before (blue books, facts on file, etc.) are now on the wooden shelves on the far wall and the arrangement of the fiction collection has been shifted to begin on the opposite wall. New furniture was added in the magazine room on December 27. The furniture included 11 chairs, 1 coach, 1 coffee table, 1 parson's table, 1 rug and 1 plant and
In general, the collection is in good condition, although its size and scope can and should be expanded.

The poor condition will be reflected in the next year by a greater number of withdrawals of materials that have been damaged or worn out. With the need for conservation of these materials, efforts will be made to select, as far as possible, the most durable and least likely to be damaged.

Of particular importance is the need to maintain these materials in a condition that is as good as possible. This can be achieved by making regular inspections and by taking appropriate measures to prevent damage.

The study of the effects on non-book materials of the non-book materials collection will be continued, with the aim of determining the best way to maintain these materials.

The library plans to acquire a new section of reference materials, and to establish a new section for the non-book materials collection. This will allow for the expansion of the collection and the creation of new facilities for the storage and use of these materials.

The fiction room will be expanded and new materials will be added. This will allow for a greater variety of books and a better selection of materials.

The reference room will be expanded to provide more space for materials and to improve the organization of the collection. This will allow for a better selection of materials and a more efficient use of space.

In conclusion, the collection is in good condition, although its size and scope can and should be expanded. With regular inspections and appropriate measures, the materials can be maintained in good condition.

The library plans to acquire a new section of reference materials, and to establish a new section for non-book materials. This will allow for the expansion of the collection and the creation of new facilities for the storage and use of these materials.

The fiction room will be expanded and new materials will be added. This will allow for a greater variety of books and a better selection of materials.

The reference room will be expanded to provide more space for materials and to improve the organization of the collection. This will allow for a better selection of materials and a more efficient use of space.
and 1 lamp. On the same day an extra section was added to the card catalog and the entire card catalog was rearranged to stand back to back. The cards were later shifted to make room for expansion.

The use of the library reference service declined this year particularly after June. A number of reasons have been given for this decline including the inconsistencies in the methods of recording requests. The Department Heads have suggested two primary remedies: stressing a more thorough service and the selling of the references service in a more aggressive manner by the reference librarians.

Interlibrary loan service to Eau Claire and to the system libraries has increased 41.5 per cent; and most signs indicate that this service will increase although not at the present rate.

Zonta Service, a delivery and selection service offered to any individual who is unable to leave his home, was used by seven people in 1971. The service could be expanded if it were more publicized; and even a large increase in the present number of users of this service could be handled by the library.

Reaching out to potential library users has been attempted through radio, television and newspapers announcements and advertisements. A continuing program of weekly book reviews in the Eau Claire Leader-Telegram was begun in June. Some in-library advertising includes maintenance of a monthly bulletin board and publication of book lists and brochures.

It appears that the possibilities in these areas have only begun to be explored. The adult department will continue to use the media more fully and to use the printing materials of the library to produce more book lists and pamphlets.
## 1971

### ANNUAL REPORT-CATALOGING DEPARTMENT

#### ADULT

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#### YR

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#### BRAND TOTALS

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* Paperback total is also included in Books.

300 records (50 titles) cataloged for Tri Valley.

383 volumes on shelf last day of the year (26 cataloged, authority card)

New books received through McNaughton plan.

383 volumes on shelf last day of the year (26 cataloged, authority card)
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<tr>
<td>(including telephone directories)</td>
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<td>New records processed</td>
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<tr>
<td>New art reproduction processed</td>
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<td>New kits processed</td>
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<td>Total new items processed</td>
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<td>Films mended (since August 1971)</td>
<td>161</td>
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<td><strong>Total</strong></td>
<td><strong>2383</strong></td>
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Reclassified items and pamphlets handled 441

Number of books sent for commercial binding

Subscriptions to 241 periodicals + 14 newspapers
MAJOR PROCEDURE CHANGES

In March the Library of Congress proofslip service was purchased. Routines have been set up for sorting and filing of proofslips, ordering books from the information on proofslips, and creating Xeroxed catalog cards. Titles ordered from the proofslips are fully cataloged and typed on the Xeroxed cards before the books arrive from the jobber. When these books are removed they are immediately processed.

Handwritten book orders are handled as before. The majority of these are cataloged within 3 weeks of delivery, depending on the arrival of the proofslips from LC.

Book orders to the jobber are typed in a list instead of on individual multiple part forms. This cuts down considerably on typing time.

Books which have been received for several months that have no proofslip or listing in BFR and Booklist are cataloged using information from the National Union Catalog in Madison. These titles are teletyped to Madison and an answer is received about a week later by mail.

On newly acquired children's books the symbols J and E are now being used in place of + and ++, thus conforming to LC cataloging principles. Non-fiction books at the easy level are assigned a simple Dewey number with no Cutter number.

Non-fiction paperbacks, both adult and juvenile, are cataloged with a 3 digit Dewey number. All paperbacks have only title and shelflist cards.

RECLASSIFICATION

The entire collection of adult phonograph records and over half of the children's records have been reclassified according to the ANS CR system. New sets of catalog cards, book cards and labels were typed. Repairs were made on the album covers before returning them to the collection.

All children's filmstrips and kits were reclassified individually using accession numbers. Existing catalog cards were adapted and new labels made.

Approximately 350 juvenile books and pamphlets were transferred from one classification to another. Existing catalog cards were adapted, new pockets typed, and new Se-Lin labels made.

Approximately 400 old paperbacks (adult and juvenile) were recataloged at the same time new ones were acquired.
SPECIAL PROJECTS

The subject authority file in the cataloging room was transferred to the book of Library of Congress Subject Headings. The drawers emptied from this project made room for the expansion of the adult shelflist. The entire shelflist was relabeled.

Approximately 44 hours of staff time was spent in the relabeling and expansion of the adult card catalog into additional drawers. The subject section of the card catalog was refilled to conform to the new ALA rules. The job took about 90 man hours. At the same time over 2000 handwritten catalog cards were removed. Later these were checked against the shelflist and matching shelflists were pulled.

NYC workers spent several days cleaning the vault and arranging the material in order.

About 300 records (50 titles) were cataloged for St. Croix County. One set of cards was typed per album and 5 additional copies of each set were then Xeroxed.

Task descriptions for each job performed in the technical services were prepared.

PERSONNEL

During 1971 four consecutive people were trained to work in the processing room.

Much staff time was spent in extra desk duty--approximately 150 hours alone during the months of September and October.

One NYC worker worked in technical services from February to May and two from June to August.

One parttime employee was available January to April, another from October to December.

A total of eleven field workers were utilized.

The supervisor prepared one book review per month for the newspaper, 3 bulletin boards, 2 booklists, and a workshop for Tri-Valley.
TRI-VALLEY PUBLIC LIBRARY SYSTEM

1971 - A Review of Cooperation Among Libraries

BARRON
- Rice Lake
- Barron
- Cameron
- Chetek
- Cumberland
- Dallas
- Prairie Farm
- Turtle Lake

RUSK
- Ladysmith

CHIPPEWA
- Chippewa Falls
- Bloomer
- Cadott
- Cornell
- Stanley

DUNN
- Menomonie
- Boyceville
- Colfax

ST. CROIX
- New Richmond
- Mondovi
- Glenwood City
- Hammond
- Hudson
- River Falls
- Woodville

EAU CLAIRE
- Eau Claire
The System's major program, reference service, continues to grow with a 47% increase. This is reflected both in the satisfaction of the service provided and the continued need by the local library user for this service.

Schools that used the service in 1970 continued to do so in 1971 along with additional ones. This helps the local public librarian in that she does not have to handle the school request, as well as conserving faster delivery of the needed material.

The Federal funded xerox program terminates June 30th of this year. The receipts accumulated from this service will make it possible to continue free copy service through 1972, as well as paying for the long distance telephone charges.

There were six workshops provided covering the topics: Vertical files use and maintenance, selecting and securing Government Printing Office material; Reference Workshop for the business communities; business meeting to determine 1972 programs and budget; Cataloging of non-book materials; and a general Reference workshop. There were other scheduled ETN library programs for upgrading the education of librarians.

The new library legislation became part of the Wisconsin laws and the System members did discuss and review the implications on a number of occasions. The need is to form a new System under this law.

1971 SUMMARY OF STATISTICS

Requests received at Eau Claire Public Library: 4,150 for a 47% increase.

Total requests filled by Eau Claire Public Library: 1,762 using 2,683 items to fill requests.

Films available: 514 titles.

Tri-Valley used 995 films a 9% increase.

Sixteen school libraries used Tri-Valley Reference service.

There were six workshops for inservice training.

1971 SUMMARY FINANCIAL REPORT

Approved 1971 Tri-Valley Budget $15,471.00

Receipts

| Appropriation from members | $15,502.00 |
| Federal Grant (7/1/71-6/30/72) | $2,140.00 |
| Xerox Receipts | $1,502.92 |
| Balance (1/1/71) | $3,267.16 |
| **Total** | **$22,412.08** |

Expenditures

| Salaries | $9,610.77 |
| Benefits | $1,821.53 |
| Films | $720.00 |
| Books | $600.00 |
| Audit | $50.00 |
| Travel & Workshops | $221.39 |
| Supplies | $2,406.67 |
| Federal Funds | $1,293.97 |
| **Total** | **$16,724.33** |

CHARLES R. GRASMICK, Director
1971 was a year of many minor changes, which, hopefully, brought about a significant, general improvement in the services and materials in the Children's Room, in spite of the decrease in its annual circulation. The following report will describe these changes and also, the highlights, trends, successes, failures, and problems in the room.

One of the most important changes was the amount of weeding and replacement done during the year. From a total catalogued materials collection of 21,569, 3,684 items were withdrawn in 1971, or 17% of the total juvenile collection. The fiction, biography, 398's, readers, and picture book sections were weeded heavily. Many worn-out classics and standard works were replaced with attractive, new copies. In addition, many new titles (over 3,500) were added to the collection. The juvenile magazine collection was evaluated. It was decided to drop eight of the circulating periodical titles and to order six new titles.

In an attempt to attract readers, 907 new juvenile paperbacks and a new, large paperback rack were purchased. After initial great interest by the children in these paperbacks, the interest has slowed down considerably, probably because the sheer number of them on the rack has decreased their browsability. Since the paperback rack is now too crowded, the children cannot see many of the attractive covers and do not bother to root through several layers of books.

As in previous years, preschool story times for ages four and five were conducted three times a week except during the summer. During
these programs, picture books were read, fingerplay games and stretching games were played, sound filmstrip stories and short story movies were shown, and short puppet plays were given. These preschool programs were responsible, in part, for the large circulation of picture books. The Tuesday morning preschool story time had an average attendance of twenty-five children both in the spring and fall. The 10 a.m. Wednesday story time average went from twenty in the spring to fourteen in the fall. The 2 p.m. Wednesday story time average went from twenty in the spring to twelve in the fall. The overall average attendance for all three sessions both in the spring and fall was fifty-nine a week, or twenty per single session.

Films for children of various ages were shown at 2 p.m. every Saturday except during the summer. The average attendance in the spring was twenty-six; and in the fall, it was twenty-five. The total number of people attending these Saturday films in 1971 was 952.

The storytelling sessions (true storytelling of folk tales) for children in grades one through five both in the spring and summer were poorly attended. However, the single stories told to visiting groups of children seemed to be greatly enjoyed. During the summer, the Tuesday story times, which were a combination of picture book readings, movies, sound filmstrips, and puppet shows were well attended, but mostly by preschoolers and kindergarten children. The average attendance for the Tuesday story times in the summer was forty-eight.
Mrs. Peterson gave short puppet shows to the preschoolers in the spring, to the children at the Tuesday story times in the summer, and to visiting groups in the spring. In early September library staff members constructed a wooden puppet stage. The four puppet plays, each about thirty minutes long, given from October through December, attracted an average attendance of forty-seven people. Preschoolers comprised a large percentage of these puppet show audiences.

The summer reading club in 1971 was only a partial success. Out of the 656 registered participants, 246, or less than half, finished reading ten books and recorded the book titles in special folders. All of the participants' names were displayed on marine life paper cut-outs on a fish net background. This display, the folders, and the certificates all fitted the reading club's theme of "Dive into Summer--Read." Only about one-half of the 246 children who earned certificates bothered to or remembered to pick up their certificates. Many children and parents expressed surprise that the summer reading program did not continue until the end of August. Most of the participants were going into the second, third, fourth, fifth, and sixth grades in the fall. Those children going into the second grade (114) constituted the largest group. Boyd School had the largest number of participants with sixty. Other schools with a significant number of participants were Immaculate Conception with forty-six, Central Junior High School (those who would start Central in the fall) with forty-three, Manz School with forty-two, and Arlington Heights with forty-one. The two plays given by the Eau Claire Parks and Recreation Dept. Show Wagon Players in the summer were very well attended. The other two special programs, an Indian program and an environment program, presented by
volunteers, were not nearly as well attended. The Thursday film sessions for older children were attended by an average of only thirteen children. The Tuesday and Wednesday story times in the summer have already been discussed.

In late spring the children's librarian visited three elementary schools classroom by classroom, telling stories, giving book talks, passing out library card applications, encouraging the use of the library, and announcing the summer programs. On the other hand, 1,370 children in 81 groups visited the Children's Room in 1971. These children were given a tour of the Children's Room and in most cases, of the whole library. Most groups were read or told stories. All of them were given applications, if needed, and were given an opporunity to browse, view filmstrips, and listen to records. These children who came in groups were predominantly in preschool through the fourth grade. A few were in the fifth and sixth grades. None were in the seventh or eighth grade except for some students in special or ungraded classes. The average size of the visiting groups in the fall was smaller than the average size in the spring because many small groups of five or six came in the fall from Eau Claire Academy, the Community Learning Center, and Sacred Heart.

National Children's Book Week (November 14-20) was celebrated with the distribution of book quizzes for the primary, intermediate, and upper grades. Most of the favorable comments about the book quizzes came from parents and teachers. The quizzes for the upper grades (six through eight) were not as popular as the others.

Miss Janet Carson, Associate Professor or Art at the university here and Campus School Art Instructor, presented a well-received paper art program on November 6. The program was entitled "What can you do with a Shape?" Miss Carson showed the children how to
transform paper strips, circles, and rectangles into unusual three-dimensional objects. The children fastened their creations to the "dream tree" (the old paperback rack) which was then displayed in the Children's Room for several weeks.

National Library Week (April 18-24) was celebrated with a display of 255 letters, posters, poems, pictures, and cartoons submitted by children to answer the question "What the Heck is a Library?" On Monday evening, April 19, the Children's Room was opened an additional hour while films were shown for children and two talks were given for the parents. The children's librarian spoke on how parents could help their children get the most from the public library; and Miss Ruth Harris, Consultant at the Northwest Reading Clinic, talked about how parents could help their children with reading and demonstrated the use of the Keystone Telebinocular machine.

In the area of public relations, the Children's Room had a fairly successfully year. "Puff," a fifteen foot papier-mache dragon made by sixth graders at Boyd School, brought happiness to the children in the room and favorable comments from the parents. The book house, which was decorated in various themes during the year, continued to be enjoyed by the small children. Children displayed their soap carvings, craft projects, and handmade puppets in the glass case in the room. A new painting and about forty small rugs for story time use were donated to the room. The Camp Fire Girls donated the Christmas tree and its ornaments again in 1971. Four talks were given by the children's librarian to non-librarian groups outside the library building. The library sponsored a display of interracial books for children at a conference of reading teachers at the university. Two short booklists compiled by the children's librarian were published in the "Newsletter" of the Preschool Association.
There were changes in procedures in the Children's Room in 1971. The children were granted open access without limitation to adult books, paperbacks, records, magazines, microfilm, and pamphlets. They were encouraged to carry their library cards. It was decided not to have a lower age limit for registering for a library card. Chess and checkers games were added for use in the room. The paperbacks, filmstrips, and records were recataloged. The card catalog was expanded, new labels typed, and separate catalog drawers set aside for the paperbacks, filmstrips, and records. A system for revising and sorting returned library books before shelving was started and was proved useful. Two new sections of shelving, giving twenty additional shelves, were added in the fiction section. Some parts of the book collection were rearranged. The locations of the encyclopedias and magazines were changed slightly. The oversize fiction books were moved from the end of the picture book section to the beginning of the fiction section. The intermediate level (grades 3-4) books, which were unmarked anyway, were shelved into the rest of the collection. The foreign language books were moved from the end of the nonfiction to their logical place in the 400's. The "Play" magazines were moved from the magazines shelves to the section of play books. Reference books behind the circulation desk were moved to the regular reference section. Many old books in the Children's Room Office were discarded. Two new sections of books were begun in the room—the Parents' Shelf, which consists of adult books and pamphlets about children's books, and the Easy Non-fiction section. The Parents' Shelf has been useful to the children's librarian in giving reader guidance; but so far, the actual circulation of these items has been slow. One parent does consult this shelf regularly and even sent away for a own copy of one of the pamphlets. The Easy Non-fiction section for primary grades has been moving
faster since attractive copies of these titles have been displayed on the low, round table. The old magazine files in the office were weeded heavily. Those old magazines that were kept were moved to the auditorium. The closet in the office and other storage areas were cleaned.

In spite of the above changes, there are still many projects which need to be done or given thought. The following is a list of these projects and a brief mention of some problem areas.

1. Labels or signs should be put up soon to enable patrons and staff to find materials easily.
2. There needs to be much more weeding and replacement.
3. There are gaps in various subject areas, such as sex education, current space books, and current science books.
4. The revision or reading of the shelves needs to be done much more regularly.
5. The pamphlet file needs to be developed.
6. The Reference Collection needs to be evaluated and its use encouraged.
7. The use of the magazines needs to be encouraged.
8. The use of the Parents' Shelf should be encouraged.
9. The Boy Scout Merit Badge books need to be up-dated or discontinued.
10. The preschool story times need to have greater variety.
11. More sources of free films of interest to children need to be found.
12. The glass display case needs to be used more effectively and often.
13. There should be more school visiting by the children's librarian.
14. Schools and grades not visiting the library should be encouraged to do so.
15. There should be an exploration of program ideas for children in grades 5-8. Preschoolers comprise the largest single group of children attending programs now.
16. More contacts should be made for having programs by talented, interested volunteers, whether group or individuals.
17. Methods should be found to encourage attendance at true storytelling sessions.

18. The summer reading club needs to be more appealing and worthwhile.

19. Programs should be planned well in advance to allow for printed hand-outs listing these events by the season or year. In addition, Library Week, Book Week, and summer reading club activities should be planned months in advance.

20. The Children's Room needs attractive, effective booklists.

21. Some parents and children have difficulty in quickly locating by themselves suitable reading materials on a third and easy fourth grade reading level. Is there a way of helping this situation without dividing up the collection?

The work accomplished during 1971 was only a start. There is much that needs to be done to improve the juvenile collection, programs, and services.
PRESCHOOL STORY TIME--STATISTICS

(no attendance records kept for earlier in Jan.)
18 Weeks.

Total number of children: 1172
Weekly average: 65
Tues. session, average size: 25
Wed. session--10 a.m., average size: 20
Wed. session--2 p.m., average size: 20

(Stopped the last two weeks in Dec.)
13 weeks. (Fewer weeks than in spring)

Total number of children: 672
Weekly average: 51
Tues. session, average size: 25
Wed. session--10 a.m., average size: 14
Wed. session--2 p.m., average size: 12

COMBINED SPRING AND FALL SESSIONS: 31 weeks.

Total number of children: 1844
Weekly average: 59
Tues. session, average size: 25
Wed. session--10 a.m., average size: 18
Wed. session--2 p.m., average size: 16.7 (or 17)

LIBRARIAN'S VISITS TO THE SCHOOLS

CAMPUS SCHOOL--7 classes
IMMACULATE CONCEPTION--16 classes
ST. PATRICK'S--8 classes
TOTALS: 3 schools, 31 classes
SATURDAY MOVIES--STATISTICS

WINTER-SPRING FILMS: Jan. 2, 1971--May 29, 1971 (22 sessions)

TOTAL NUMBER OF PEOPLE: 570
(Children & adults)
Average: 26

FALL-WINTER FILMS: September 1 to Dec. 16, 1971 (15 sessions)

TOTAL NUMBER OF PEOPLE: 381
Average: 25
Included in this was an attendance of 60 people (50 children, 10 adults) for the special Christmas films on Dec. 4.

COMBINED SPRING AND FALL SESSIONS: (37 sessions)

TOTAL NUMBER OF PEOPLE: 952
Average: 27 (or 26.6)

SATURDAY PUPPETS SHOWS--Statistics
(includes children and adults)

Oct. 2--Frog Prince: 65
Oct. 30--Rapunzel: 50
Nov. 29--Billy Goats Gruff & "Monkey and the Crocodile": 44
Dec. 18--"Hansel & Gretel": 31

TOTAL ATTENDANCE: 190
Average: 47

SPECIAL PROGRAM--WHAT CAN YOU DO WITH A SHAPE?
by Miss Janet Carson on Sat., Nov. 6, 1971

Attendance: 26 children
10 adults
Total 36
NATIONAL LIBRARY WEEK -- STATISTICS
April 18-24, 1971

"What the Heck is a Library" entries: 255
Family night (5 films, 2 talks) 14 adults
16 children

SATURDAY STORY TIMES -- 3 sessions
Feb. 6--9
Mar. 6--6
April 3--no program scheduled
May 1--6
Total: 21
Aver. 7

TALKS GIVEN BY LIBRARIAN -- 5
1. Preschool Association parents
2. Dr. Green's class--storytelling demonstration
3. First Presb. Church--storytelling demonstration
4. Camp Fire Girls leaders--panel discussion
5. Storytelling workshop to area librarians

1971 SUMMER MONDAY EVENING STATISTICS FOR THE CHILDREN'S ROOM
(June 21 thru Aug. 16--8 Mondays, closed July 5)

Total number of items circulated: 627
Average: 78

Total number of people who checked out: 128
Average: 16

CLASS VISITS TO THE CHILDREN'S ROOM

WINTER - SPRING:

<table>
<thead>
<tr>
<th>Total number of children:</th>
<th>866</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of groups:</td>
<td>39</td>
</tr>
<tr>
<td>Average size:</td>
<td>22</td>
</tr>
</tbody>
</table>

SUMMER:

<table>
<thead>
<tr>
<th>Total number of children:</th>
<th>28</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of groups:</td>
<td>3</td>
</tr>
<tr>
<td>Average size of group</td>
<td>9</td>
</tr>
</tbody>
</table>

FALL - WINTER:

<table>
<thead>
<tr>
<th>Total number of children:</th>
<th>476</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of groups:</td>
<td>39</td>
</tr>
<tr>
<td>Average size of group</td>
<td>12</td>
</tr>
</tbody>
</table>

ANNUAL STATISTICS:

Total number of children: 1370
Total number of groups: 81
Average size of group (excludes summer): 17
Average number of groups: 21.8 or 22

1970 - incomplete record kept
CLASS VISITS TO THE CHILDREN'S ROOM

The following groups came: (Some groups came more than once, or the school or agency brought more than 1 group)

Bartlett School -- deaf children
Black School
Boyd School
Campus School -- the library club
Cleghorn
Community Learning Center
Eau Claire Academy (Lorenz Institute)
Eau Mound
Foster, Wisconsin
Immaculate Conception
Lake Street Day Care Center
Lincoln
Little Red Schoolhouse
Locust Lane
Longfellow
Lowes Creek
McDonough
McKinley
Mt. Washington
Preschool Association
Randall
Retarded classes (arranged thru E.C. County Day Care)
Sacred Heart
St. James
St. Patricks
Seymour Central
Sherman
Student nurses

Non-school groups:

Bluebirds from Lincoln School
Bluebirds from Locust Lane School
Bluebirds from Manz School
Bluebirds from Roosevelt School
Camp Fire Girls from Lincoln School
Cub Scouts from Bartlett School
Girl Scouts from Altoona
CLASS VISITS TO THE CHILDREN'S ROOM

These schools or groups did **not** come during 1971:

- Arlington Heights
- Barstow
- Bartlett (except for Deaf class)
- Campus School (except for library club)
- Central Junior High & North Jr. High (They would probably visit Adult Dept.)
- Sam Davey
- Epiphany Lutheran
- Manz
- Messiah Lutheran
- Putnam Heights
- Robbins
- Roosevelt
- Sacred Heart (except for one teacher)
- St. Olaf's
- Girl Scouts for Eau Claire
- Boy Scouts
- Cub Scouts (except 1 group)
- Camp Fire Girls (except 1 group)
1971 SUMMER READING CLUB STATISTICS

Theme: "Dive into Summer--Read"

Total number of children who joined: 656

Total number of certificates earned by reading 10 books: 246

Number of children who earned one star or more (one star for each additional 10 books read): 43

Grades represented by participants (grade going into in the fall of '71)

<table>
<thead>
<tr>
<th>Grade</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kindergarten</td>
<td>20</td>
</tr>
<tr>
<td>First</td>
<td>34</td>
</tr>
<tr>
<td>Second</td>
<td>114</td>
</tr>
<tr>
<td>Third</td>
<td>102</td>
</tr>
<tr>
<td>Fourth</td>
<td>92</td>
</tr>
<tr>
<td>Fifth</td>
<td>97</td>
</tr>
<tr>
<td>Sixth</td>
<td>93</td>
</tr>
<tr>
<td>Seventh</td>
<td>67</td>
</tr>
<tr>
<td>Eighth</td>
<td>17</td>
</tr>
<tr>
<td>Ninth</td>
<td>2</td>
</tr>
</tbody>
</table>

Schools attended by participants

<table>
<thead>
<tr>
<th>School</th>
<th>Number of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Altoona</td>
<td>3</td>
</tr>
<tr>
<td>Barstow</td>
<td>2</td>
</tr>
<tr>
<td>Bartlett</td>
<td>18</td>
</tr>
<tr>
<td>Black</td>
<td>5</td>
</tr>
<tr>
<td>Boyd</td>
<td>60</td>
</tr>
<tr>
<td>Campus</td>
<td>36</td>
</tr>
<tr>
<td>Cleghorn</td>
<td>3</td>
</tr>
<tr>
<td>Sam Davey</td>
<td>17</td>
</tr>
</tbody>
</table>

Arlington--41
1971 Summer Reading Club--continued

<table>
<thead>
<tr>
<th>School</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eau Claire Preschool</td>
<td>1</td>
</tr>
<tr>
<td>Elk Mound</td>
<td>2</td>
</tr>
<tr>
<td>Epiphany Lutheran</td>
<td>9</td>
</tr>
<tr>
<td>Fall Creek</td>
<td>2</td>
</tr>
<tr>
<td>Immaculate Conception</td>
<td>46</td>
</tr>
<tr>
<td>Junior High Central</td>
<td>43</td>
</tr>
<tr>
<td>North</td>
<td>15</td>
</tr>
<tr>
<td>Lincoln</td>
<td>36</td>
</tr>
<tr>
<td>Locust Lane</td>
<td>13</td>
</tr>
<tr>
<td>Longfellow</td>
<td>39</td>
</tr>
<tr>
<td>Lowes Creek</td>
<td>11</td>
</tr>
<tr>
<td>Manz</td>
<td>42</td>
</tr>
<tr>
<td>McKinley</td>
<td>6</td>
</tr>
<tr>
<td>Mt. Washington</td>
<td>3</td>
</tr>
<tr>
<td>Messiah Lutheran</td>
<td>7</td>
</tr>
<tr>
<td>Putnam Heights</td>
<td>15</td>
</tr>
<tr>
<td>Randall</td>
<td>33</td>
</tr>
<tr>
<td>Robbins</td>
<td>34</td>
</tr>
<tr>
<td>Roosevelt</td>
<td>17</td>
</tr>
<tr>
<td>Sacred Heart</td>
<td>30</td>
</tr>
<tr>
<td>St. James</td>
<td>17</td>
</tr>
<tr>
<td>St. Mary's</td>
<td>3</td>
</tr>
<tr>
<td>St. Olaf's</td>
<td>13</td>
</tr>
<tr>
<td>St. Patrick's</td>
<td>37</td>
</tr>
<tr>
<td>Sherman</td>
<td>4</td>
</tr>
<tr>
<td>Out-of-town/for state</td>
<td>3</td>
</tr>
</tbody>
</table>

Summer Programs

Thursday films for older children: 7 sessions

- Total attendance: 93
- Average: 13

Wednesday story times for grades 3-6: 5 sessions

- Total attendance: 27
- Average: 5

Tuesday story times for Kindergarten--grade 2 (attended by many preschoolers as well)--also consisted of movies & puppet shows.

- 6 sessions
- Total attendance: 290
- Average: 48
1971 Summer Reading Club—Continued

**Special Summer Programs**

<table>
<thead>
<tr>
<th>Program</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Play &quot;Stolen Prince&quot; (Parks &amp; Rec. Dept.)</td>
<td>82 (70 children, 12 adults)</td>
</tr>
<tr>
<td>Play &quot;Zelda&quot; (Parks &amp; Rec. Dept.)</td>
<td>85 (75 children, 10 adults)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1167</strong></td>
</tr>
<tr>
<td>Local Indian History Program (Miss Lois Williams)</td>
<td>26 children, 4 adults</td>
</tr>
<tr>
<td>Environment Program (Mrs. Etnier &amp; Mrs. Angell)</td>
<td>12 children</td>
</tr>
</tbody>
</table>
## CHILDREN'S ROOM--THE COLLECTION

### Books
- New Additions --Books & Paperbacks: 3,973
- New book titles: 3,603
- Books Withdrawn: 3,599
- Books--Net increase in 1971: 374
- Total number of books: 21,324

### Phonograph Records
- New additions: 63
- Records Withdrawn: 82
- Decrease from 1970 total: 19
- Total number of records: 454

### Filmstrips
- Balance in 1970: 125
- New Additions in 1971: 26
- Filmstrips Withdrawn: 3
- Increase (Net): 23
- Total number of Filmstrips: 148

### Filmstrip & record KITS
- Additions in 1971: 4
- Total number of Kits: 25

### Paperbacks
- Additions in 1971: 907
- Withdrawals: 59
- Net increase: 848
- Total number of paperbacks: 1,165

### All Catalogued Materials
- Additions: 4,066
- Withdrawals: 3,684
- Net increase: 382
- Total number of all catalogued materials: 21,951
**CHILDREN'S ROOM--COLLECTION--Continued**

**Periodicals**

**Professional Periodicals**

- Total in 1970: 5
- New titles added: 2
- Titles dropped: 1
- Total in 1971: 6

**Other Periodicals (Including "Subject Index to Children's Magazines" and "Badger History")**

- Total in 1970: 18
- New titles added or on order: 6
- Titles in process of being dropped: 8
- Balance: 16

**Viewmaster slides**—no record kept

**Pamphlets**—no record kept

**Games**

- 2 chess sets
- 2 checkers sets
- 5 finger puppets
- 1 cloth hand puppet ("Winnie-the-Pooh")
- 3 rubber hand puppets
- 3 picture plays (for storytelling)

**AUDIO-VISUAL EQUIPMENT**

- 1 listening station with 2 turntables & 6 headphones
- 1 viewmaster
- 4 filmstrip viewers
- 1 United Nations flag
- 1 moon globe
- 1 earth globe
- 1 flannelboard
- 1 wooden puppet stage
- 1 cardboard puppet stage