HIGHLIGHTS of 1973

EAU CLAIRE PUBLIC LIBRARY
Friends of the Eau Claire Public Library:

This report summarizes the activities and programs that have been carried on in the Eau Claire Public Library during 1973. Although statistics and brief reports do not necessarily reflect a true picture of the over-all program, the information in this brochure highlights the salient features of our operation which are of practical
March 28, 1974

Friends of the Eau Claire Public Library:

This report summarizes the activities and programs that have been carried on in the Eau Claire Public Library during 1973. Although statistics and brief reports do not necessarily reflect a true picture of the over-all program, the information in this brochure highlights the salient features of our operation which may be of particular interest.

Respectfully submitted,

John P. Proctor
Director
## CIRCULATION:

<table>
<thead>
<tr>
<th>Category</th>
<th>Adult</th>
<th>Juvenile</th>
<th>Total</th>
<th>Difference With 1972</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiction</td>
<td>60,243</td>
<td>66,618</td>
<td>126,861</td>
<td>+ 5,907</td>
</tr>
<tr>
<td>Non-Fiction</td>
<td>76,617</td>
<td>21,344</td>
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<tr>
<td>Periodicals</td>
<td>9,858</td>
<td>622</td>
<td>10,480</td>
<td>- 1,967</td>
</tr>
<tr>
<td>Pamphlets</td>
<td>1,303</td>
<td>240</td>
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<tr>
<td>Pictures</td>
<td>853</td>
<td></td>
<td>853</td>
<td>+ 93</td>
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<tr>
<td>Films &amp; Filmstrips</td>
<td>2,220</td>
<td>801</td>
<td>3,021</td>
<td>- 130</td>
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<tr>
<td>Records</td>
<td>14,785</td>
<td>9,954</td>
<td>24,739</td>
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<tr>
<td>Cassettes</td>
<td>3,794</td>
<td>5</td>
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<td>Miscellaneous</td>
<td></td>
<td>44</td>
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<td><strong>TOTAL</strong></td>
<td>169,673</td>
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## REGISTRATION

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<thead>
<tr>
<th>Category</th>
<th>1-1-73</th>
<th>Additions</th>
<th>Withdrawals</th>
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<td>19,484</td>
<td>4,952</td>
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<td>20,326*</td>
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*Nonresidents included:

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<tr>
<td>Adult</td>
<td>393</td>
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<tr>
<td>Juvenile</td>
<td>25</td>
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<tr>
<td>TOTAL</td>
<td>418</td>
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LIBRARY COLLECTION

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<tr>
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<tbody>
<tr>
<td>Number of volumes 1-31-73</td>
<td>73,057</td>
<td>21,611</td>
<td>94,668</td>
</tr>
<tr>
<td>New titles added</td>
<td>8,368</td>
<td>2,943</td>
<td>11,311</td>
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<td>Duplicate titles added</td>
<td>195</td>
<td>300</td>
<td>495</td>
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<tr>
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<td>817</td>
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Periodical Titles------ 287  Framed Art Prints------ 108
Filmstrips------------- 290  Microfilm Titles------ 53
Cassettes------------- 969  Microfilm Reels------ 1,470
Phonograph Records----2,510  Newspapers--------- 15
Films---------------- 2*

*We had a total of 464 additional films available during the year from the Wisconsin Film Circuit and the Canadian Travel Film Library.

CHILDREN'S SERVICES

Nineteen seventy-three was a busy year filled with various programs and activities. Preschool story times for children ages four and five were conducted three times a week from January through May and from September through December. Movies were shown on frequent Saturday afternoons during the same time periods. Monthly puppet shows were given during the school months. Several special programs for children were conducted in the library by volunteers. The Summer Reading Club, which had the theme "Explore the Haunted House", had a total of 1,110 members with 359 children earning their reading club certificates. Sixth graders from Boyd School made spooky decorations in their classroom to decorate the library.
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During the year 1,717 children in 116 groups came to visit the library. In addition to this, several small classes visited the room frequently. The children's librarian visited classrooms in two schools in May to promote the Summer Reading Club.

Monthly bulletin board displays, bookmarks and fliers containing schedules of programs, several radio and television appearances advertising the summer activities, and a number of annotated book lists all helped to publicize the programs that were presented in the Children's Room.

In implementing our objective of becoming involved in community activities, the children's librarian gave lectures on storytelling to University classes and conducted a puppetry workshop for Cub Scout leaders.
ADULT SERVICES

Several projects for the improvement of service to the public have gotten under way or are in the planning stages. Book selection meetings are being held twice monthly by the professional librarians who select books for the Adult Department. Under this new arrangement each selection must be justified before purchase, and we believe we are acquiring more quality items than quantity.

Periodicals are in the process of being reorganized and stored in plastic boxes for greater ease in locating and retrieving back issues for the public, as well as slowing down deterioration. Several titles getting little use have been dropped and new titles added.

A new file cabinet has been purchased which will allow us to expand our pamphlet and newspaper clipping file. We are planning to utilize young people hired under the Neighborhood Youth Corps program to reorganize and update these areas of service during the summer months. Additional shelving has been ordered to alleviate crowding in the reference department, new books area, and light fiction.

Service to the visually handicapped has increased through greater publicity for talking books and acquisition of current Large Print titles in standard book-size format. New Large Print titles are being displayed with new fiction resulting in greater circulation for these items.

Interlibrary loan requests are up over last year as are film bookings. The spirit of cooperation has been stressed in our dealings with other area libraries and Tri-Valley Library System members and translated into acts of cooperation which, we believe, has greatly enhanced our image. Continued cooperation, personal service wherever possible, and quality materials are goals we are continuing to strive for.

Number of interlibrary loan requests received (E.C. 1,073-T.V. 5,049) -- 6,122
Number of items loaned to other libraries (up 32% from 1972)---------- 4,397
Number of items referred to other libraries-------------------------- 3,537

Since July, 1973, reference services have been expanded beyond the routine tasks of assisting patrons in person and by telephone. Working relationships have been established with all other area libraries and other information sources, such as social agencies and information and referral services, greatly increasing our services to the community without costly duplication.

A reference workshop was held for Tri-Valley Libraries, for which a working bibliography was compiled and distributed. All state agencies have been contacted and a collection of state documents established, along with expansion of vertical file materials. Existing loose-leaf services have been properly organized and
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A reference workshop was held for Tri-Valley Libraries, for which a working bibliography was compiled and distributed. All state agencies have been contacted and a collection of state documents established, along with expansion of vertical file materials. Existing loose-leaf services have been properly organized and additional services added, along with filling serious gaps in the collection, such as in law, labor statistics, and world-wide information-cultural sources.

An inventory of the reference collection has been completed with gradual replacement or updating of missing items. Bibliographies have been sent to the business community, resulting in an increase in research-type, in-depth inquiries. Outreach service to prisoners and the handicapped has also greatly increased.

Reference questions received from E.C.P.L. patrons during 1973---------12,803
Reference questions received from other libraries during 1973---------- 842
### EAU CLAIRE PUBLIC LIBRARY--FINANCIAL REPORT

#### RECEIPTS
- Balance from 1972: $9,595.83
- Reappropriated surplus--1973 Budget: 9,024.00
- City appropriation--1973 Budget: 219,250.00
- Investment account balance: 8,716.39
- Cash receipts--fines, fees, lost and damaged material: 9,246.39
- Xerox receipts: 1,651.05
- Tri-Valley salary reimbursement: 16,181.00
- Other salary reimbursements: 1,248.00
- Gifts: 500.00
- Uncashed checks: 234.37
- State of Wisconsin (anti-trust litigation): 488.25
- Interest revenue: 213.04
- Federal funds--Emergency Employment Act: 5,017.26

**TOTAL**: $281,365.58

#### DISBURSEMENTS
- Library Services: 4,996.84
- Transportation and Communication: 2,606.55
- Utilities: 6,512.78
- Equipment and Building Maintenance: 1,904.27
- Auditing: 225.00
- Insurance: 1,667.15
- Collection Materials: 63,379.96
- Office and Library Supplies: 2,934.29
- Operating and Maintenance Supplies: 686.31
- Capital Outlay: 1,668.56

**TOTAL**: $259,312.04

- Amount to be Reappropriated for 1974: 19,655.00
- Balance on Hand 12-31-73: 2,398.54

**Balance on Hand 12-31-73**: $281,365.58

### TRI-VALLEY LIBRARY SYSTEM--FINANCIAL REPORT

#### RECEIPTS
- Balance from 1972: $5,438.19
- Appropriation received from Barron County: 3,971.00
- " Chippewa County: 5,282.00
- " Dunn County: 3,121.00
- " Washburn County: 1,616.00

**TOTAL**: $18,168.19
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**TOTAL**: $23,528.19

### DISBURSEMENTS
- Material Strengthening Fund--A-V Materials: $2,345.32
- Travel: 72.07
- Salaries: 16,181.00
- Film Circuit Memberships: 1,000.00
- Audit: 60.00
- Books: 1,154.00
- Telephone and Telegraph: 283.50
- Library Supplies: 263.20
- Equipment Rental--postage meter: 157.50
- Postage: 850.00

**TOTAL**: $22,366.39

**Balance on Hand 12-31-73**: 1,161.60

**Balance on Hand 12-31-73**: $23,528.19
BOA ROO F
Or. John W. Morris
Dr. Marvin Lansing
Mrs. Ann Barland
Orville Christianson
Thomas Hoehn
Harry Kaiser

TRUSTEES

President
Dr. John W. Morris

Vice President
Dr. Marvin Lansing

Secretary
Mrs. Ann Barland

Mrs. Olga Martin
Edmund Paige
John Wilcox