

HIGHLIGHTS OF 1974

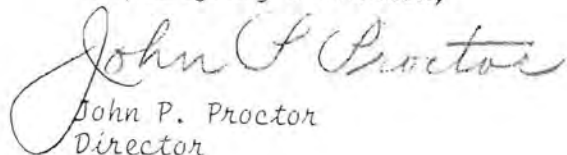
Eau Claire Public Library

April 4, 1975

Friends of the Eau Claire Public Library:

One of the primary objectives of our Library is to give service. This report summarizes the activities and programs that have been carried on during 1974 in endeavoring to meet that objective. Although statistics and brief reports do not necessarily reflect the over-all program, the information in this brochure highlights some significant aspects of our operation.

Respectfully submitted,

A handwritten signature in cursive script that reads "John P. Proctor". The signature is written in dark ink and is positioned above the printed name and title.

John P. Proctor
Director

LIBRARY COLLECTION

	<u>ADULT</u>	<u>JUVENILE</u>	<u>TOTAL</u>
Number of volumes 1-1-74	80,109	24,037	104,146
New titles added	6,295	2,479	8,774
Duplicate titles added	362	446	808
Number of volumes withdrawn	<u>1,350</u>	<u>1,034</u>	<u>2,384</u>
TOTAL VOLUMES 12-31-74	85,216	25,922	111,144

Periodical Titles-----	305	Framed Art Prints-----	108
Filmstrips-----	303	Microfilm Titles-----	54
Cassettes-----	1,092	Microfilm Reels-----	1,488
Phonograph Records-----	2,816	Films-----	2*

*We had an additional 295 film titles available during the year from the Wisconsin Film Circuit and the Canadian Travel Film Library.

C I R C L A T I O N

	<u>Adult</u>	<u>Juvenile</u>	<u>Total</u>	<u>Difference With 1973</u>
Fiction	60,770	65,186	125,956	- 905
Non-Fiction	78,782	21,571	94,353	- 3,608
Periodicals	7,882	899	8,781	- 1,699
Pamphlets	1,190	924	2,074	+ 531
Pictures	860		860	+ 7
Films & Filmstrips	2,033	1,402	3,435	+ 414
Records	13,365	9,266	22,812	- 1,927
Cassettes	2,762		2,962	- 837
Miscellaneous		86	86	+ 42
TOTAL	161,985	99,334	261,319	- 7,982

REGISTRATION

	<u>1-1-74</u>	<u>Additions</u>	<u>Withdrawals</u>	<u>12-31-74</u>
Adult	15,610	3,803	2,404	17,009
Juvenile	<u>4,716</u>	<u>1,114</u>	<u>1,048</u>	<u>4,782</u>
TOTAL	20,326	4,917	3,452	21,791*

*Nonresidents included:

Adult	470
Juvenile	86
TOTAL	556 (up 33% from 1973)

As in 1973, the improvement of the quality and the extension of library service to "special publics" is a major goal for 1974. Efforts will be made to achieve. Service to the visually and physically handicapped will be continued through the "Meals On Wheels" program. Efforts will be made to increase service to homebound clients and the list of recipients increased substantially. Pick-ups and deliveries are made by ZONTA volunteers. In 1974, the program will be extended to include materials from patients at Luther Hospital and the University of Wisconsin Heart Hospital later this year.

We supplied a minimal amount of materials to the jail in 1973 and part of 1974. With their move to new quarters and the addition of more staff in the jail, we are now in a position to greatly increase the types of service to the jail. Indeed, steps have been taken to do this through provision of traditional materials, through serving in a consultant capacity on the purchase of materials for a permanent library, and through contacting members of the community to serve in a volunteer educational program. In addition, film service is being extended to Camp Flambeau, a minimum security camp for juveniles in Ashland, Wisconsin, which is in our Tri-Valley System area.

Work is nearly completed on the reorganization of the newspaper clipping file. The pamphlet files have been reworked, re-indexed, and updated. Increased purchases of maps, photos, and posters are being made in order to provide information in this fragile, but no less important, area of service.

Some of the new periodical titles in the "Special Publics" collection include "Atlas World Press Review", "Aspen", "The World", "Bulletin of the Atomic Scientists", "Daedalus", "Downbeat", "Modern and Tomorrow", "Model Racecourses", "Motor Trend", "Sphere-The Betty Crocker Magazine", "Stone Soup", and "Worldview".

Further cementing of relationships with other libraries in the area continued, especially with UW-Fox Claire and UW-Stout.

All professional librarians on the staff have now received Grade I certification.

Records and cassettes are now being purchased locally. While we are receiving the same discount as before, we eliminate transportation charges. This service has also been brought to the attention of the Tri-Valley libraries; and currently, five libraries are participating.

The Information Services Department continued to provide excellent reference service. An addition of volume 21 of the Wisconsin Statutes Annotated. Although expensive, great use is justifiably high. Additional contact has been made with other community information agencies to improve their output capabilities in this most important area of community service.

Reference questions received from E.C.P.L. patrons during 1974-----12,554
Reference questions received from other libraries during 1974----- 834

Member libraries in the Tri-Valley Library System continued to rely heavily upon us to provide a wide range of materials and information.

Number of interlibrary loan requests received----- 6,287
Number of items loaned to other libraries----- 4,248
Number of items referred to other libraries----- 3,592

Several workshops were given for member libraries including Maps, Photos, and Posters; Children's Services; The Reference Interview; the Vertical File; and Preparing the Annual Reports.

Application was made and approved by the State Division for Library Services for federal funds to initiate a Mailbox Library Program for the citizens of Eau Claire County. Book catalogs and paperback books were ordered and the mechanics for operating the program were developed.

Arrangements were made with the State Historical Society to take all of the manuscript material and all of the graphic material from the library vault to Madison for organizing and cataloging and then be returned to us. This project will enable us to have access to that material which, heretofore, has been practically inaccessible.

A contractual arrangement was made with the Town of Seymour to provide library service to the residents of that Township on the same basis as service is provided to the residents of the City of Eau Claire. During 1973 only 43 families had library cards but that number had increased under the new arrangement to 163 by the end of the year. In addition, under separate agreements, residents of the Towns of Union and Washington were reimbursed by the Townships for rural fees they had paid to the library.

CHILDREN'S SERVICES

Nineteen seventy-four was another busy year for the Children's Room. The preschool story time for children ages four and five were conducted three times a week during the school year. Stories were shown on frequent Saturday afternoons from September through May. Another special story hour was given during the school months. In the grade 4-5 age group, a reading group for sixth, seventh, and eighth graders was organized. A summer reading club, which had the theme, "Climb Mount Read-Mount", attracted a total of 1,000 members, with 300 children earning

their reading club certificates. Volunteers helped to design, construct, and paint the large papier-mâché mountain used in the reading club theme. Puppet shows, picture book story times, and two plays were presented in the library during the summer months.

During the year 1,349 children in 103 groups came to visit the library. The children's librarian visited 48 classrooms in four schools in May to promote the summer programs.

Monthly bulletin board displays, bookmarks and fliers, several radio and television appearances, annotated book lists, and exhibits in the glass display case, all helped to promote the use of library materials and the attendance at library programs.

In order to increase her job knowledge, the children's librarian attended workshops on puppetry and creative drama in another state and also took a creative drama course at the local university. To help implement the library's objective of becoming involved in community activities, she gave talks on puppetry to a church group and to a Brownie Scout group, on storytelling to a junior high babysitting class, on library services to the Central Council P.T.A., and made two video tapes on storytelling for the local university.

National Library Week in 1974 was celebrated with a special family night program, consisting of a story time and a puppet show. Other special activities for the children included a pumpkin carving contest sponsored by the "Friends of the Eau Claire Public Library" in October and popcorn stringing for the Christmas tree in December.

EAU CLAIRE PUBLIC LIBRARY - FINANCIAL REPORT

RECEIPTS

Balance from 1973	\$ 798.50
Reappropriated surplus--1974 Budget	19,655.00
City appropriation--1974 Budget	224,433.00 ✓
Cash receipts--fines, fees, lost and damaged material	10,472.48 ✓
Xerox receipts	1,316.15 ✓
Contract income from Town of Seymour	1,400.00 ✓
Tri-Valley salary reimbursement	17,071.00 ✓
Gifts	1,025.00
Interest revenue	1.07
Federal funds--CETA Title II	2,788.38 ✓
TOTAL	<u>\$280,560.62</u>

DISBURSEMENTS

Salaries, W.R.F., F.I.C.A., Insurances	\$184,414.30 ✓
Library Services	3,554.85 ✓
Transportation and Communication	6,288.15 ✓
Utilities	6,631.57 ✓
Equipment and Building Maintenance	2,900.01 ✓
Auditing	225.00 ✓
Insurance	2,063.42 ✓
Collection Materials	52,680.23 ✓
Office and Library Supplies	2,881.72 ✓
Operating and Maintenance Supplies	767.20 ✓
Capital Outlay	2,746.74 ✓
TOTAL	<u>\$265,153.19</u>
Amount to be Reappropriated for 1975	9,184.00

Amount earmarked from McDaniel gift	1,000.00
Balance on Hand 12-31-74.	5,223.43
	<u>\$280,560.62</u>

TRI-VALLEY LIBRARY SYSTEM--FINANCIAL REPORT

RECEIPTS

Balance from 1973.	\$ 1,161.60
Appropriation received from Barron County.	3,941.00
" " " Chippewa County.	5,249.00
" " " Dunn County.	3,705.00
" " " Rust County.	1,505.00
" " " St. Croix County	4,288.00
TOTAL	<u>\$ 19,249.60</u>

DISBURSEMENTS

Salaries	\$ 17,071.00
Film Circuit Memberships	1,000.00
Travel	82.45
Audit.	60.00
Books.	1,350.00
Telephone and Telegraph.	14.95
Library Supplies	85.49
Equipment Rental--postage meter.	228.90
Postage.	500.00
TOTAL	<u>\$ 21,164.97</u>
Negative Balance 12-31-74	- 1,915.37
	<u>\$ 19,249.60</u>

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