1993 annual report

L.E. Phillips Memorial Public Library

Eau Claire, Wisconsin
DIRECTOR'S NOTE

When the present library building was begun in the mid-1970's, the number of items borrowed from the library annually was 260,000. The demand for library services has soared since then; in 1993, the number of items borrowed was more than 840,000. The same dramatic increase in demand has also been measured in the number of reference questions answered by the library. Twenty years ago there were 15,000 reference questions answered per year; in 1993, more than 89,000 questions were answered.

Recognizing the severe limitations there are on the ability of the present building to handle these increases in demand for services, the library appointed a Facilities Planning Committee in August, 1993 to study what facility changes the library should make to meet its long-term mission. Members of the committee represented a multiplicity of community interests and groups.

After five months of study, the committee presented its recommendations for the expansion of the present building rather than for the establishment of branch libraries, for improvements in information technology to take the library into the twenty-first century and for the set-up of outreach services to daycare centers and nursing homes.

In early 1994, the Library Board gratefully accepted the report and directed library staff to work with an architect and library technology consultant to develop the costs and benefits of various options for building expansion and technology improvements. The Board will review the reports of costs and benefits and then decide how to move forward with securing funding for those items whose benefits most clearly justify their costs.

Mark Morse, Library Director

1993 ANNUAL STATISTICS AND OUTPUT MEASURES

- Total Circulation 88,230
  - Circulation per capita -- 9.6
- Total Registered Borrowers 3,452
  - Registration as a percentage of the population served -- 34%
- Turnover Rate
  - Equals the number of times each item is circulated.
- Reference Questions Answered
- Volunteer Hours Contributed

LIBRARY COLLECTION

At the end of 1993, the library collection included:

- Books 2,500
- Browsing books
- Phonograph records
- Audiocassettes
- Compact discs
- Books-on-cassette
- Videocassettes
- Art prints
- Slide tapes
- Software
- Periodical subscriptions
- Microforms
- Maps

TOTAL 3,000
OR'S NOTE

The present library building was begun in the mid-1980s, with the intention of serving up to 260,000 patrons. The demand for library services increased in the 1990s, as the number of items borrowed from the library increased from 260,000 in 1991 to more than 840,000 in 1993. The same dramatic increase in demand has also been measured in the number of reference questions answered by the library. At the end of 1993, the number of reference questions answered was more than 84,000, compared to 15,000 in 1991.

The severe limitations there are on the ability of the present building to handle these increases in services, the library appointed a Facilities Improvement Committee in August, 1993 to study what changes the library should make to meet its long-range needs. Members of the committee represented a wide range of community interests and groups.

After 18 months of study, the committee presented its recommendations for the expansion of the present building or the establishment of branch libraries into the twenty-first century and for the expansion of its services to daycare centers and other non-traditional users.

In keeping with the Library Board's commitment to the library's long-term improvement, the Board gratefully accepted the committee's recommendations and directed library staff to work with an architect and technology consultant to develop the costs of various options for building expansion and improvements. The Board will review the recommendations and benefits and then decide how to proceed with securing funding for those items most clearly justified by their costs.

Library Director

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1993 ANNUAL STATISTICS AND OUTPUT MEASURES

<table>
<thead>
<tr>
<th>Description</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Circulation</td>
<td>849,685</td>
</tr>
<tr>
<td>Circulation per capita</td>
<td>9.6</td>
</tr>
<tr>
<td>Total Registered Borrowers</td>
<td>34,495</td>
</tr>
<tr>
<td>Registration as a percentage of the population</td>
<td>34%</td>
</tr>
<tr>
<td>Turnover Rate</td>
<td>3.6</td>
</tr>
<tr>
<td>Turnover Rate equals the number of times each</td>
<td></td>
</tr>
<tr>
<td>item is circulated.</td>
<td></td>
</tr>
<tr>
<td>Reference Questions Answered</td>
<td>89,044</td>
</tr>
<tr>
<td>Volunteer Hours Contributed</td>
<td>2,723.5</td>
</tr>
</tbody>
</table>

LIBRARY COLLECTION

At the end of 1993, the library collection included:

- Books: 205,110
- Browsing books: 11,564
- Phonograph records: 1,544
- Audiocassettes: 4,421
- Compact discs: 3,345
- Books-on-cassette: 1,533
- Videocassettes: 4,537
- Art prints: 111
- Slide tapes: 95
- Software: 57
- Periodical subscriptions: 558
- Microforms: 3,973
- Maps: 57

TOTAL: 236,815
### THANKS TO OUR 1993 DONORS!

Kate Aitken  
Ameritech  
Anonymous donor  
Ayres Associates  
Cablevision  
Cora Rust Owen Memorial Trust  
Cray Research  
Cheryl Cutsforth  
Arlene Dahle  
Eau Claire Clinic  
Eau Claire Women’s Club  
First Federal Bank of Eau Claire  
Firstar Bank of Eau Claire  
Friends of Marci Siker  
Friends of LEPML  
Friends & Family of Anna Morehouse  
Friends & Family of Arthur Lindquist  
Friends & Family of Dorothy Balcolm  
Friends & Family of Margaret Leibig  
Friends & Family of Michael Prevulsky  
Friends & Family of William D. Balcolm  
Robert Gappa  
Miriam Hansen  
Genevieve M. Johnson  
Kiwanis Clubs of Eau Claire  
Diane and Dave Klinkhammer  
Mildred N. Larson  
Richard D. Larson  
Patricia Lawton  
Moore Family  
Northern States Power Company  
Norwest Bank Wisconsin-Eau Claire  
Ruth Pflaum  
Esther Regli  
Republican Women of Eau Claire  
Senn Blacktop  

### FINANCIAL REPORT (PRE-AUDIT)

**For the year ended December 31, 1993**

<table>
<thead>
<tr>
<th>BEGINNING BALANCE, JANUARY 1, 1993</th>
<th>$ 49,409</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Receipts:</strong></td>
<td></td>
</tr>
<tr>
<td>City of Eau Claire</td>
<td>$1,361,690</td>
</tr>
<tr>
<td>County of Eau Claire</td>
<td>327,027</td>
</tr>
<tr>
<td>Indianhead Federated Library System</td>
<td>122,883</td>
</tr>
<tr>
<td>Fines and Fees</td>
<td>84,399</td>
</tr>
<tr>
<td>Grants and Gifts</td>
<td>21,477</td>
</tr>
<tr>
<td>Miscellaneous Revenue</td>
<td>74,152</td>
</tr>
<tr>
<td><strong>Total Receipts:</strong></td>
<td>$1,991,628</td>
</tr>
</tbody>
</table>

| **Disbursements:**                |         |
| Salaries and Benefits             | $1,171,736 |
| Contractual Service               | 369,182  |
| Materials and Supplies            | 333,860  |
| Debt Service                      | 73,460   |
| Capital Expenditure               | (1,948,248) |
| **Total Disbursements:**          | (1,948,248) |

| **BALANCE**                       | $ 92,789 |
| Total Receipts Less Disbursements |         |
| Reserve for Appropriation to 1994 Budget | (40,000) |
| Transfer to Gift Reserve Fund     | (3,848)  |

| ENDING BALANCE, DECEMBER 31, 1993 | $ 48,941 |

### LIBRARY BOARD OF TRUSTEES

- Don Marjala, President  
- Carol Olson, Vice-President  
- Martha O’Halleran, Secretary  
- Richard deGrood  
- Phyllis Fabiny  
- Kevin McKinley  
- John Morris  
- Fred Stafford  
- Craig Vogt  

- Marci Siker  
- Leo Smith  
- Elizabeth Stuck  
- Sweetwaters Restaurant  
- Trubilt Auto Body  
- Women of the Moose/Chapter 557