

# **1994 annual report**

**L.E. Phillips  
Memorial  
Public Library**

**Eau Claire,  
Wisconsin**

## **DIRECTOR'S NOTE**

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The library continued in 1994 to provide an outstanding range and quality of services to residents of the area on a daily basis. During the year, however, planning for necessary changes in future library services had two different focuses. Budget cuts expected for 1995 and 1996, and the attendant service reductions, were the first planning focus; the second area of focus was on longer-term planning for needed expansion of the library building, improvements in technology and extension of library services to groups of preschool children.

As part of the budget process for the upcoming year, the library was required to submit a budget whose increase in expenditures was limited to 1.5% over the level of 1994. This is the level of funding for the library for 1995 which was ultimately approved by the City Council. In order to meet this fiscal target, the library reorganized and eliminated one division head level position. In addition, effective at the end of 1994, the library terminated a wellness program for library employees and elected, after receiving public comment, to reduce annual purchases of collection materials for adults by 8%, rather than reduce library operating hours in the evening. If a similar fiscal target is established for the 1996 budget, further service reductions will be necessary in that year.

The second planning focus during the year was on the long-term increases in demand for services that the library has experienced since the present building opened in 1976, on changes in technology and on social changes leading to a much greater percentage of preschool age children in child care centers. Following up on the recommendations about these issues which were made early in the year by the citizens' Facilities Planning Committee, the Library Board approved the hiring of an architectural firm to do feasibility studies of various building expansion alternatives which would meet the needs identified by the Facilities Planning Committee.

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## **1994 ANNUAL STATISTICS AND OUTPUT MEASURES**

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Total Circulation	907,418
Circulation per capita--10.2	
Total Registered Borrowers	35,162
Registration as a percentage of the population served--34%	
Turnover Rate	4.0
Equals the number of times each item is circulated.	
Reference Questions Answered	79,755
Volunteer Hours Contributed	2,806

## **LIBRARY COLLECTION**

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At the end of 1994, the library collection included:

Books	199,702
Browsing books	12,535
Phonograph records	1,505
Audiocassettes	4,404
Compact discs	3,831
Books-on-cassette	1,548
Videocassettes	5,201
Art prints	80
Slide tapes	55
Periodical subscriptions	575
Maps	<u>62</u>
<b>TOTAL</b>	<b>229,498</b>

**(Director's Note, continued)**

After reviewing two final alternatives, the Library Board selected the smaller proposal, which is for a 24,346 square foot expansion to be added as a new third level and as an expanded basement underneath the overhanging first floor. If funded in 1997, the costs of construction and contents would be \$4.2 million. The Library Board also selected improvements in library technology at a 1997 capital cost of \$500,000 as well as outreach services to groups of preschool children, which would have capital costs of \$152,000 in the same year.

During 1995 the library looks forward to presenting these proposals to governing bodies and the community and to receiving public comment on them.

*Mark Morse, Library Director*

## **LIBRARY BOARD OF TRUSTEES**

Carol Olson, President  
Richard deGroot, Vice-President  
Martha O'Halloran, Secretary  
Phyllis Fabiny  
Don Marjala  
Kevin McKinley  
John Morris  
Fred Stafford  
Craig Vogt

## **THANKS TO OUR 1994 DONORS!**

Kate Aitken  
Ameritech  
David & Carol Anderson  
Ayres Associates  
William & Kathleen Balcom  
Carter Automotive Dealerships  
Mr & Mrs Chao-Chiou Cheng

## **FINANCIAL REPORT (Pre-Audit) For the year ended December 31, 1994**

BEGINNING BALANCE, JANUARY 1, 1994		\$48,941
Receipts:		
City of Eau Claire	\$1,466,080	
County of Eau Claire	330,655	
Indianhead Federated Library System	116,982	
Fines and Fees	97,664	
Grants and Gifts	15,726	
Miscellaneous Revenue	<u>64,268</u>	
		2,091,375
Disbursements:		
Salaries and Benefits	\$1,230,071	
Contractual Service	383,420	
Materials and Supplies	352,534	
Debt Service	0	
Capital Expenditure	<u>83,158</u>	
		<u>(2,049,183)</u>
BALANCE		\$91,133
Reserve for Appropriation to 1995 Budget		(40,000)
Transfer to Gift Reserve Fund		<u>6,185</u>
ENDING BALANCE, DECEMBER 31, 1994		\$57,318

Cora Rust Owen Memorial Trust  
Cray Research  
First Federal Bank Eau Claire  
Firststar Bank of Eau Claire  
Friends & Family of May Berger  
Friends & Family of Mary L. Gibson  
Friends & Family of Jane White  
Friends of L.E. Phillips Memorial P. L.  
Bob Griffin  
Miriam Hansen  
Scott Harrington  
Jeanne Hugo  
Kiwanis Clubs of Eau Claire  
Judy Krajewski

Richard Larson  
Lola Lentz  
Linda Macaruso  
Daniel Marcus  
Curt & Mei Mitzel  
Northern States Power Company  
Norwest Bank Wisconsin Eau Claire, N.A.  
Slumberland  
Sweetwaters Restaurant & Bar  
Time Warner Cable  
Trubilt Auto Body  
Phyllis Wile  
Women of the Moose/Chapter 557



**L. E. Phillips Memorial Public Library**

400 Eau Claire Street

Eau Claire, WI 54701