1994 annual report

Eau Claire, Wisconsin

L.E. Phillips Memorial Public Library
The library continued in 1994 to provide an outstanding range and quality of services to residents of the area on a daily basis. During the year, however, planning for necessary changes in future library services had two different focuses. Budget cuts expected for 1995 and 1996, and the attendant service reductions, were the first planning focus; the second area of focus was on longer-term planning for needed expansion of the library building, improvements in technology and extension of library services to groups of preschool children.

As part of the budget process for the upcoming year, the library was required to submit a budget whose increase in expenditures was limited to 1.5% over the level of 1994. This is the level of funding for the library for 1995 which was ultimately approved by the City Council. In order to meet this fiscal target, the library reorganized and eliminated one division head level position. In addition, effective at the end of 1994, the library terminated a wellness program for library employees and elected, after receiving public comment, to reduce annual purchases of collection materials for adults by 8%, rather than reduce library operating hours in the evening. If a similar fiscal target is established for the 1996 budget, further service reductions will be necessary in that year.

The second planning focus during the year was on the long-term increases in demand for services that the library has experienced since the present building opened in 1976, on changes in technology and on social changes leading to a much greater percentage of preschool age children in child care centers. Following up on the recommendations about these issues which were made early in the year by the citizens’ Facilities Planning Committee, the Library Board approved the hiring of an architectural firm to do feasibility studies of various building expansion alternatives which would meet the needs identified by the Facilities Planning Committee.
1994 ANNUAL STATISTICS AND OUTPUT MEASURES

Total Circulation 907,418
Circulation per capita--10.2
Total Registered Borrowers 35,162
Registration as a percentage of the population served--34%
Turnover Rate 4.0
Equals the number of times each item is circulated.
Reference Questions Answered 79,755
Volunteer Hours Contributed 2,806

LIBRARY COLLECTION

At the end of 1994, the library collection included:

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>199,702</td>
</tr>
<tr>
<td>Browsing books</td>
<td>12,535</td>
</tr>
<tr>
<td>Phonograph records</td>
<td>1,505</td>
</tr>
<tr>
<td>Audiocassettes</td>
<td>4,404</td>
</tr>
<tr>
<td>Compact discs</td>
<td>3,831</td>
</tr>
<tr>
<td>Books-on-cassette</td>
<td>1,548</td>
</tr>
<tr>
<td>Videocassettes</td>
<td>5,201</td>
</tr>
<tr>
<td>Art prints</td>
<td>80</td>
</tr>
<tr>
<td>Slide tapes</td>
<td>55</td>
</tr>
<tr>
<td>Periodical subscriptions</td>
<td>575</td>
</tr>
<tr>
<td>Maps</td>
<td>62</td>
</tr>
<tr>
<td>TOTAL</td>
<td>229,498</td>
</tr>
</tbody>
</table>
After reviewing two final alternatives, the Library Board selected the smaller proposal, which is for a 24,346 square foot expansion to be added as a new third level and as an expanded basement underneath the overhanging first floor. If funded in 1997, the costs of construction and contents would be $4.2 million. The Library Board also selected improvements in library technology at a 1997 capital cost of $500,000 as well as outreach services to groups of preschool children, which would have capital costs of $152,000 in the same year.

During 1995 the library looks forward to presenting these proposals to governing bodies and the community and to receiving public comment on them.

Mark Morse, Library Director

LIBRARY BOARD OF TRUSTEES

Carol Olson, President
Richard deGrood, Vice-President
Martha O'Halloran, Secretary
Phyllis Fabiny
Don Marjala
Kevin McKinley
John Morris
Fred Stafford
Craig Vogt

THANKS TO OUR 1994 DONORS!

Kate Aitken
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William & Kathleen Balcom
Carter Automotive Dealerships
Mr & Mrs Chao-Chiou Cheng

FINANCIAL REPORT (Pre-Audit)
For the year ended December 31, 1994

BEGINNING BALANCE, JANUARY 1, 1994 $48,941

Receipts:
City of Eau Claire $1,466,080
County of Eau Claire 330,065
Indianhead Federated Library System 116,982
Fines and Fees 97,664
Grants and Gifts 15,726
Miscellaneous Revenue 64,268 2,091,375

Disbursements:
Salaries and Benefits $1,230,071
Contractual Service 383,420
Materials and Supplies 352,534
Debt Service 0
Capital Expenditure 83,158 (2,049,183)

BALANCE $91,133

Reserve for Appropriation to 1995 Budget (40,000)
Transfer to Gift Reserve Fund 6,185

ENDING BALANCE, DECEMBER 31, 1994 $57,318

Cora Rust Owen Memorial Trust
Cray Research
First Federal Bank Eau Claire
Firstar Bank of Eau Claire
Friends & Family of May Berger
Friends & Family of Mary L. Gibson
Friends & Family of Jane White
Friends of L.E. Phillips Memorial P. L.
Bob Griffith
Miriam Hansen
Scott Harrington
Jeannie Hugo
Kiwanis Clubs of Eau Claire
Judy Krajewski

Richard Larson
Lola Lentz
Linda Macaruso
Daniel Marcus
Curt & Mel Mitzel
Northern States Power Company
Norwest Bank Wisconsin Eau Claire, N.A.
Slumberland
Sweetwaters Restaurant & Bar
Time Warner Cable
Trubitt Auto Body
Phyllis Wile
Women of the Moose/Chapter 557

TOTA