DIRECTOR'S NOTE

As a result of fiscal constraints set on the library's overall budget, the library's funding for 1995 was not adequate to support the same level of services that was provided in the previous year. The Library Board considered a variety of ways to trim the program of services to fit within available funds. After hearing citizens' concerns about the importance of maintaining hours of operation, the Library Board decided to reduce purchases of books and other collection materials by more than $20,000 annually, including elimination of 70 magazine subscriptions.

The Library Board met with state representatives and senators from the area during the state's biennial budget process to express the library's concerns about proposed cuts in state library funding, especially those that would greatly harm the Wisconsin Catalog (WISCAT), produced by the state's Division for Libraries and Community Learning. WISCAT is essential for maintaining an effective statewide system of interlibrary loan services through which state residents can borrow items from libraries anywhere in the state.

Public Access Community Television (PACT) vacated the library during 1995 to allow the library to make maximum use of the existing building. PACT was able to secure space at Banbury Place that is greater and more efficient than its space at the library.

Proposals to expand the library building, improve technology and initiate delivery services to groups of preschool children were presented to the City Council and to the County Board early in the year. Based on feedback from the governing bodies and citizens, the Library Board decided to drop the proposal for delivery services to

(continued on following page)
1995 ANNUAL STATISTICS AND OUTPUT MEASURES

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Circulation</td>
<td>914,748</td>
</tr>
<tr>
<td>Circulation per capita</td>
<td>10.2</td>
</tr>
<tr>
<td>Total Registered Borrowers</td>
<td>36,227</td>
</tr>
<tr>
<td>Registration as a percentage of the population served</td>
<td>35%</td>
</tr>
<tr>
<td>Turnover Rate</td>
<td>3.2</td>
</tr>
<tr>
<td>Reference Questions Answered</td>
<td>87,984</td>
</tr>
<tr>
<td>Volunteer Hours Contributed</td>
<td>2,105</td>
</tr>
</tbody>
</table>

LIBRARY COLLECTION

At the end of 1995, the library collection included:

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>199,714</td>
</tr>
<tr>
<td>Browsing books</td>
<td>11,675</td>
</tr>
<tr>
<td>Phonograph records</td>
<td>1,335</td>
</tr>
<tr>
<td>Audiocassettes</td>
<td>3,286</td>
</tr>
<tr>
<td>Compact discs</td>
<td>4,335</td>
</tr>
<tr>
<td>Books on cassette</td>
<td>2,883</td>
</tr>
<tr>
<td>Videocassettes</td>
<td>5,932</td>
</tr>
<tr>
<td>Art prints</td>
<td>92</td>
</tr>
<tr>
<td>Slide tapes</td>
<td>49</td>
</tr>
<tr>
<td>Periodical subscriptions</td>
<td>555</td>
</tr>
<tr>
<td>Serials</td>
<td>2,619</td>
</tr>
<tr>
<td>Maps</td>
<td>62</td>
</tr>
<tr>
<td>TOTAL</td>
<td>232,537</td>
</tr>
</tbody>
</table>
groups of preschoolers. Late in the year, the Library Board asked the City Council to authorize holding a referendum on the issuance of bonds in the amount of $4.92 million for expansion of the library building and for technology improvements. In October, the City Council authorized holding the referendum and set March 19, 1996 for the referendum.

Mark Morse, Library Director

LIBRARY BOARD OF TRUSTEES

Carol Olson, President
Martha O'Halloran, Vice-President
Phyllis Fabiny, Secretary
Richard deGrood
Jeff Hansen
Don Marjala
Kevin McKinley
John Morris
Craig Vogt

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Susan Miller

Northern States Power Company
Northwest Bank Wisconsin Eau Claire
George & Janet Owen
Charles E. Sandy
Sweetwaters Restaurant & Bar
Time Warner Cable

1995 AND OUTFLOW

Total Circulation:
Total Registration:
Turnover Rate:
Reference Question:
Volunteer Hours:

LIBRARY STATISTICS

At the end of 1995:
Books
Browsing books
Phonograph records
Audiocassettes
Compact discs
Books on cassettes
Videocassettes
Art prints
Slide tapes
Periodical subscriptions
Serials
Maps
TOTAL